



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47719
Schedule Dates 09/10/12-09/16/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
CPE 5015
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/30/12
Last Modified 09/06/12
Entered By Charles Shiebler
CO-OP No
Headline #
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	158	\$195,600.00
Grand Total:	158	\$195,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	6:30A- 7A (ET)	2	2	2	2	2	2			10	\$650.00	\$6,500.00	WHDH Boston (WHDH)	LUR	8/30/12
2.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	7A- 8A (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		8/30/12
2.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	7A- 8A (ET)	2	2	2	2	2	2			10	\$1,800.00	\$18,000.00	WHDH Boston (WHDH)		8/30/12
3.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	8A- 9A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
3.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	8A- 9A (ET)	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		8/30/12
4.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	9A- 9:30A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
4.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12
5.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	9:30A- 10A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
5.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12
6.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	10A- 11A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
6.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/30/12
7.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	12P- 12:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
7.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12

CONFIRMATION CONTRACT

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Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
CPE 5015
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/30/12
Last Modified 09/06/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month
Sep. 2012 158 \$195,600.00
Grand Total: 158 \$195,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	12:30- 1P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
8.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	12:30P- 1P (ET)		1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12
9.0	Revised Line / SPOT	09/10/12-09/14/12	4	:30	2P- 3P (ET)		1	1	1	1	1						WHDH Boston (WHDH)	LUR	8/30/12
9.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	2P- 3P (ET)		4	X	X	X	X			4	\$100.00	\$400.00	WHDH Boston (WHDH)	LUR	9/6/12
10.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	3:30P- 4P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
10.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	3:30P- 4P (ET)		1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/30/12
11.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	4P- 4:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
11.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	4P- 4:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
11.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	4P- 4:30P (ET)		5	X	X	X	X			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/6/12
12.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	4:30P- 5P (ET)		3	X	X	X	X						WHDH Boston (WHDH)		8/30/12
12.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	4:30P- 5P (ET)		3	X	X	X	X						WHDH Boston (WHDH)		8/30/12
12.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	4:30P- 5P (ET)		5	X	X	X	X			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		9/6/12
13.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	5P- 5:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
13.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	5P- 5:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12

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WHDH Boston (WHDH)
By Broadcast Month
Sep. 2012 158 \$195,600.00
Grand Total: 158 \$195,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	5P- 5:30P (ET)	5	X		X	X	X			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/6/12
14.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	5:30P- 6P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
14.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	5:30P- 6P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
14.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	5:30P- 6P (ET)	5	X		X	X	X			5	\$1,250.00	\$6,250.00	WHDH Boston (WHDH)		9/6/12
15.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	6P- 6:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
15.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	6P- 6:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
15.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	6P- 6:30P (ET)	5	X		X	X	X			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/6/12
16.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	7P- 7:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
16.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	7P- 7:30P (ET)		1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		8/30/12
17.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	7:30P- 8P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
17.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	7:30P- 8P (ET)		1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		8/30/12
18.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	10:59P- 7 News at 11 PM		2	2	2	2	2						WHDH Boston (WHDH)		8/30/12
18.1	Revised Line / SPOT	09/10/12-09/14/12	4	:30	10:59P- 7 News at 11 PM		2	2	2	2	2						WHDH Boston (WHDH)		8/30/12
18.2	Normal Line / SPOT	09/10/12-09/14/12	4	:30	10:59P- 7 News at 11 PM	10	X	X	X	X	X			10	\$2,200.00	\$22,000.00	WHDH Boston (WHDH)		9/6/12

CONFIRMATION CONTRACT

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Contract # 4/19
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Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name
Phone/Fax /
CPE 5015
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/30/12
Last Modified 09/06/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

By Broadcast Month
Sep. 2012
Grand Total:
Spots 158
Rate \$195,600.00
\$195,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/30/12
19.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/30/12
20.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		8/30/12
20.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		8/30/12
21.0	Revised Line / SPOT	09/10/12-09/14/12	1	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/30/12
21.1	Normal Line / SPOT	09/10/12-09/14/12	4	:30	1:36A- Last Call with Carson Daly	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/30/12
22.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12
23.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12
24.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	7A- 8A (ET)							1		1			WHDH Boston (WHDH)		8/30/12
24.1	Normal Line / SPOT	09/15/12-09/15/12	4	:30	7A- 8A (ET)							1		1	\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12
25.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	8A- 9A (ET)							1		1			WHDH Boston (WHDH)		8/30/12

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Entered By Charles Shiebler
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By Broadcast Month
Sep. 2012 158 \$195,600.00
Grand Total: 158 \$195,600.00

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25.1	Normal Line / SPOT	09/15/12-09/15/12	4	:30	8A- 9A (ET)							1		1	\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12
26.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	9A- 10A (ET)							1		1	\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12
27.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	10A- 11A (ET)							1		1	\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12
28.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	6P- 7 News at 6							1					WHDH Boston (WHDH)		8/30/12
28.1	Revised Line / SPOT	09/15/12-09/15/12	4	:30	6P- 7 News at 6							1					WHDH Boston (WHDH)		8/30/12
28.2	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6P- 7 News at 6							1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/6/12
29.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	10:59P- 7 News at 11 PM							2					WHDH Boston (WHDH)		8/30/12
29.1	Revised Line / SPOT	09/15/12-09/15/12	4	:30	10:59P- 7 News at 11 PM							2					WHDH Boston (WHDH)		8/30/12
29.2	Normal Line / SPOT	09/15/12-09/15/12	4	:30	10:59P- 7 News at 11 PM							2		2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		9/6/12
30.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN								1				WHDH Boston (WHDH)		8/30/12
30.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN								1	1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/30/12
31.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	7:57A- TODAY SHOW-SUNDAY								2				WHDH Boston (WHDH)		8/30/12

CONFIRMATION CONTRACT

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Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
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WHDH Boston (WHDH)
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Month	Spots	Rate
Sep. 2012	158	\$195,600.00
Grand Total:	158	\$195,600.00

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31.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	7:57A- TODAY SHOW-SUNDAY								2	2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		8/30/12
33.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	6P- 7 News at 6								2				WHDH Boston (WHDH)		8/30/12
33.1	Revised Line / SPOT	09/16/12-09/16/12	4	:30	6P- 7 News at 6								2				WHDH Boston (WHDH)		8/30/12
33.2	Normal Line / SPOT	09/16/12-09/16/12	4	:30	6P- 7 News at 6								2	2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/6/12
34.0	Normal Line / SPOT	09/10/12-09/14/12	4	:30	6A- 6:30A (ET)		1	X	X	X	X			1	\$650.00	\$650.00	WHDH Boston (WHDH)	LUR	8/30/12
35.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	7:57P- America's Got Talent		1			X				1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)	LUR	8/30/12
36.0	Revised Line / SPOT	09/10/12-09/10/12	1	:30	10P- GRIMM			1									WHDH Boston (WHDH)		8/30/12
36.1	Normal Line / SPOT	09/10/12-09/10/12	4	:30	10P- GRIMM			1							\$3,500.00		WHDH Boston (WHDH)	Schedule Change/Exception - The New Normal	8/30/12
36.1.1	Closed Preempt	09/10/12															WHDH Boston (WHDH)		
37.0	Revised Line / SPOT	09/13/12-09/13/12	1	:30	10P- 11P (ET)					1							WHDH Boston (WHDH)	GO ON/ NEW NORMAL	8/30/12
37.1	Normal Line / SPOT	09/13/12-09/13/12	4	:30	10P- 11P (ET)					1				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)	GO ON/ NEW NORMAL	8/30/12
38.0	M/G For 36.1.1 / SPOT	09/11/12-09/11/12	4	:30	9P- GO ON			1						1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		9/5/12
39.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7:57P- THE VOICE		1							1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)	LUR	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 4//19
Schedule Dates 09/10/12-09/16/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Standard
Comments

Date Entered 08/30/12
Last Modified 09/06/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

WHDH BOSTON (WHDH)
By Broadcast Month
Sep. 2012 158 \$195,600.00
Grand Total: 158 \$195,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	7:57P- THE VOICE 8P				1					1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)	LUR	9/6/12
41.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	9P- America's Got Talent				1					1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		9/6/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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B/E Bookend P/B Piggy Back

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